

**AALTO**  
EXCLUSIVEDESIGN

GENERAL PRICE OFFER



## INTRODUCTION



José A. FLORES is an internationally known Interior designer who implemented his projects among other locations in Marbella, Dubai, Paris, London, Tehran and the US.

The philosophy and success of José is based on his passion for design, his creativity, constant strive to provide support to his clients, and a solid team with experienced professionals allowing a continuous flow and fusion of ideas that lead to astonishing design concepts every time. They are able to handle amazing projects for villas, hotels, restaurants, clubs, as well as furniture design and accessories.

The professionals on Jose's side working on each project are among the best in their field and work closely to fulfill clients' demands. The technical developments of the projects are done through virtualisations in 3D and animated floor plans.

You could define the style of José as modern with classical influences, but certainly what is striking is the high quality of sophistication, elegance and subtlety involved in each of his projects. This is where you can appreciate the passion and respect he has for his profession.

His creations have a warm and soothing feel, he goes beyond the limits of fashion, but always remembering the essentials of interior design

Over 15 years of experience worldwide have led José to take another step in his creative process, designing his own line of exclusive furniture of more than 50 carefully designed pieces that make up AALTO COLLECTION, which is visible in showrooms in Europe and marketed through distributors internationally. In all his creations you can see a carefully studied mixture of textures, colors and personality as well as multicultural elements.

For Project work José is working directly with the major renowned brands of the furniture world, including but not limited to:

Poliform - Minotti - Smania - AALTO - Maxalto - Donghia - Giorgetti - FENDI etc.



## PRICE OFFER

### PREAMBLE

Our Standard approach before we send any price offer to clients is to:

- Define with the client the details of the project in relation to the functional and visual requirements of the premises.
- Establish a preliminary budget required to provide required works and services.
- Agree on a time table for the works and for the supply of furnishings.

We hereby submit this offer having studied the documentation given to us, specifying our design proposal with a preliminary price offer with two options.

### DISCLAIMER.

This offer is thus intended solely as a means to offer a preliminary estimate of the Cost of Furnishings based on given space and to present suitable design styles and quality levels that create an ambiance of the premises.

This offer is based on the information received. The fees or prices in this offer does not include any 3rd party licenses or consents under planning legislation, regulations or other statutory requirements that may be required.

AALTO shall own all intellectual property rights in relation to the services, including copyright for the drawings, documents, bespoke design proposals.

AALTO asserts the Designer's moral rights and all other rights to be identified as the author of the Project.

## THE DESIGN CONCEPT BY AALTO

The Final Design Concept consists of these deliverables:

- Design brief.
- 2D layout plans with furniture positioning and distribution flow.
- 2D design executive plans.
- 3D high quality renders with views of the entire area
- List of furnishings and accesories by items with total budget estimate.
- Lighting plans (comments on existing lighting plans).
- Ceiling plans (comments on existing ceiling plans).

The Design Concept will be based on the luxury quality furnishings seen by the client as illustrated at the end of this Document.

The aim of the Final Design Concept is to define following deliverables of the project:

- Selections of material finishes, colors, furniture items and decorative items, window treatments, lighting fixtures. bespoke items and all relevant objects to be placed or installed in the premises.
- Distribution of the furniture, decorative items such as art pieces.
- Lighting scheme with assigned lighting fixtures.
- Detailed specification of all bespoke carpentry items and their fitting.









by  
j a flores





by  
j.a flores



### PRICE OFFER FOR DESIGN FEES

Our Standard Design fees are 40 EUR/m<sup>2</sup> excluding VAT.

#### Payment conditions:

50 % at the signature of this Agreement.

50 % at the presentation to the Client of the Penthouse design By Aalto.

\*The second 50% payment will be refunded in case the Client accepts our original furnishing proposal.



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## MARBELLA SHOWROOM

AVDA. BULEVAR PRÍNCIPE ALFONSO DE  
HOHENLOHE. URB. CAROLINA PARK LOCAL L  
T. 951 919 092 • [info@aaltofurniture.com](mailto:info@aaltofurniture.com)

[www.aaltofurniture.com](http://www.aaltofurniture.com)

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# AALTO